

FIND YOUR NEXT BEST CLIENT

Imagine working with only your best clients

Do your best clients truly understand all that you offer? Do they know what differentiates you and your services? Do your best clients send you referrals?



**APPLY 10 PROVEN
TECHNIQUES TO ASSESS
YOUR CLIENTS**

Position your unique offer
and get to market quicker.



**BE CLEAR, FOCUSED
AND CONFIDENT**

Learn why your best clients
love working with you and
how knowing helps you to
target your next best client.



KNOW WHAT YOU NEED

Build a targeted
marketing strategy.



Laural Carr, CEO of Impagination Inc.

Laural's presentation re-energized my business model! It was a fantastic reminder to ensure you are building a client base that truly reflects your desired target market. Working with your ideal client provides a valuable referral source which helps grow your business.

~ Stephanie Kotsopoulos, Financial Advisor

Laural Carr is the CEO and award-winning, 30-year creative business development expert at her Toronto-based firm, Impagination Inc. She is passionate about working with smart, savvy businesses who want to boost results by increasing the three-R's: Revenue, Reputation and ROI.



impagination inc.

1.877.538.3330 or 416.538.3330

info@impaginationinc.com

www.impaginationinc.com

Book Now!